

Programme 5-6 May 2021

Challenge your thinking, discover new perspectives and surround yourself with governance leaders.

Wednesday 5 May 2021

- 7.30am-9.00am** Registration and exhibitor lounge opens
- 9.00am** Conference opening
Mihi Whakatau, Ngāti Whātua Orakei
- Welcome
Alan Isaac CFinD, President of the Institute of Directors
- 9.30am** Revival: Rethink and redesign
- Sir Peter Gluckman –
2020 was a rollercoaster of global uncertainty, economic challenges, innovations and opportunities. It also put a spotlight on the rise of societal and environmental challenges. Sir Peter Gluckman joins us to share his views on how we can build back in a more sustainable and resilient way for the better of all New Zealanders, he will also share his insights on the global recovery from involvement on the ISC COVID-19 Scenarios project.
- 10.20am** Fast facts: A New New Zealand Emerges
- Distinguished Professor Paul Spoonley –
Our population patterns have been disrupted. More ageing boomers, fewer children, an ever bigger Auckland and stagnating/declining regions are the new normal. We will need new social and economic models, new ways of living and working. This fast fact session will discuss the demographic disruption that New Zealand is facing.
- 10.35am** Morning tea
- 11.05am** Navigating the EESG Cross-Currents: Sustainable Stakeholder Corporate Governance
- Leo E. Strine Jr. and
Karessa L. Cain –
Leo and Karessa will join us via livestream from the US to discuss a practical approach to sustainable stakeholder corporate governance, exploring employee, environmental, social and governance considerations for directors.
- 11.50am** Fast Facts: What gets remembered and why it matters
- Dr Corinne Seals –
Despite what people often think, memory is very rarely as reliable as we would hope. There are also variables that affect what and who we are more likely to remember accurately. This talk draws upon Dr. Corinne Seals' work in forensic linguistics to look at our biases in memory and what it means for the boardroom.
- 12.05pm** Fast Facts: Tech in Asia - Why do we care?
- Mitchell Pham –
Mitchell will discuss the latest Asian tech trends that are shaping the new economy and impacting society, and why New Zealand businesses should pay attention.
- 12.20pm** Lunch



Wednesday 5 May 2021

1.10pm Breakout sessions

There are six sessions in total, with three held each day.

Panel: Peter Bailey, Hilary Walton, Dr Frans Lategan, Richard Wells, Dr Helen Anderson

1.10pm Breakout session 1: Diversity of thought: Could it be your board's superpower?

Boards are rightly challenged to make the most complex decisions that their organisations will ever face. Decision-making groups that include different ways of thinking and an enabling culture are best placed to tackle this complexity. They can avoid unchallenged assumptions ("groupthink") and demonstrate increased creativity - coming up with alternative approaches to opportunities and challenges. In this highly interactive session, you will learn how diversity of thought impacts group decision-making performance and what you can do to improve both the presence and realisation of diversity of thought on your board.

Lloyd Mander

2.20pm Afternoon tea

2.50pm Emerging technologies for company directors: From the carrot to the stick

Catherine Ball – Drone technology has shifted from fringe technology to business as usual over the past eight years. It is now a widely adopted technology, even in large, risk averse companies. How did the technology evolve to this point? And, how has health and safety law changed the risk appetite and innovation obligation in boardrooms across the region? Catherine Ball joins us to discuss where boards, leadership, and investors should look to find support and information to assist with making the best decisions around emerging and evolving technologies.

1.10pm

Breakout session 2: Guidance for distressed companies

COVID-19 is continuing to have an adverse impact on the NZ economy, and though the vaccine has arrived on our shores there will be no immediate return to 'normal'. Directors will need to be mindful of the impact on the solvency of their business and carefully consider whether continuing to trade is in the best interests of the company and its creditors. Join this breakout session to discuss practical guidance for directors that are considering issues of solvency. Panel : Matt Prichard, Leon Bowker, Pip Dunphy, Fiona Oliver

3.30pm Fast Facts: The Future of Tourism

Professor Simon Milne – Has COVID-19 changed New Zealand tourism forever? Will a 'reimagining' of the tourism industry really enable the coming wave of international travellers to be managed in a more sustainable fashion? Or will the country simply head back down the well-trodden path to over-tourism? Professor Simon Milne addresses these pressing questions, exploring emerging tourism trends and examining their implications for the nation.

1.10pm

Breakout session 3: The governance war against cybercrime

The more you know about the threats your organisation faces, the less likely you are to fall victim to a cyber-attack. In this interactive session, we provide some insight into New Zealand's current cyber threat landscape, we outline Directors' responsibilities in creating a low risk environment, and we dive into the psychology of creating a culture of cyber resilience from the top down.



Wednesday 5 May 2021

3.45pm Deepfakes and synthetic media technologies: an emerging risk

Tom Barraclough and Curtis Barnes – Through new technologies and big data, it is easier, faster, and cheaper than ever to make it look like something happened when it never did. Faces, voices, bodies, landscapes, crowds and more can all be synthesised using artificial intelligence, with more technologies coming down the pipeline. Tom and Curtis from the Brainbox Institute will provide an overview of deepfakes and emerging synthetic media, including the opportunities, risks and some of the ESG (environmental, social and governance) implications for directors.

4.25pm Fast Facts: Supply chain shake-up

David Pilkington CFInstD – COVID-19 demonstrated that strong and robust supply chains are crucial, the risk and exposure realised was much worse than what businesses had in their risk register. How do directors better prepare for future trends and disruptions?

4.40pm Close of day one conference sessions

6.30pm onwards Gala Dinner

Take the opportunity to meet new people, catch-up with acquaintances, share knowledge and discuss the day's events

Guest speaker – Joe Davis MInstD - Silver linings

The Covid-19 lockdown in New Zealand caused fear, hardship, and loss. Through this time of unprecedented national hardship, however, there emerged incredible stories of hope and optimism. Businesses innovated and found new ways to create value, communities came together in new ways online, and families reconnected through time spent together. These stories are captured in recently published book Silver Linings. We are delighted to have Joe Davis, Co-Author of Silver Linings, joining us as our dinner speaker to share his reflections on the stories captured in Silver Linings.



Thursday 6 May 2021

7.15am-8.30am Power Breakfast

2020 was an extraordinary year in which a pandemic, economic uncertainty and geopolitics created unprecedented challenges. At this breakfast session New Zealand's leading chairs and directors will share how they navigated the challenges of 2020. Come prepared to listen and learn first-hand from their experiences in this interactive Q&A session.

7.15am Breakfast one: The Not for Profit perspective

Some of the most vulnerable organisations during COVID-19 are the ones that in turn help those most in need. Join this breakfast to discuss challenges faced by NFP chairs and directors.

Chair: Alan Isaac

Panel: Carol Scholes, Brent Impey, Mark Conelly

Breakfast two: Disrupted industries

Airports, tourism and education were, and continue to be, some of the hardest hit by COVID-19. Join this breakfast to hear from directors in these fields about challenges and learnings.

Chair: Julia Hoare,

Panel: Dr Patrick Strange, Neil Paviour-Smith, Sarah Ottrey

Breakfast three: Growth industries

COVID-19 led to growth in some industries - but this didn't come without its challenges. Join this breakfast to hear insights from chairs and directors who navigated the challenges from growth during COVID-19.

Chair: Jackie Lloyd

Panel: Dame Rosanne Meo, Scott St John, Mark Cross

8.50am Welcome to day two

Julia Hoare CMIInstD, Vice President of the Institute of Directors

9.00am Putting Purpose into Practice

Colin Mayer –

Corporate purpose has risen to the top of the corporate agendas around the

world. In this presentation, Professor Mayer will discuss these developments, their implications for business and investment, and how companies should be enacting purpose in their organisations.

9.40am Insights from Te Ōhanga Māori 2018

Hillmare Schulze, Missy Te Kanawa, Christian Hawkesby, Joe Hanita – The Māori economy is a significant and increasingly important contributor to the wider economy of Aotearoa, confirmed in the recently released Te Ōhanga Māori 2018 BERL report. Hillmarè Schulze, Chief Economist at BERL, joins us to share the ngā kaupapa matua (key themes) of the report followed by panel discussion on the insights and learnings for NZ Inc from the people centric intergenerational and integrated decision making practiced in Te Ao Māori.

10.35am Morning tea

11.00am Breakout sessions

There are six sessions in total, with three held each day.

Breakout session 1: What's next for health and safety in New Zealand?

Investment in health and safety in New Zealand has tripled in the last decade, but has this led to better H&S performance? Failure to manage health and safety risk can damage the lives of workers, their families and friends, as well as direct financial costs, damaged reputations and the risk of prosecution. We know that it is the role of the board to set the tone from the top and foster a health and safety culture throughout the organisations, and this includes protecting and supporting the mental health and wellbeing of workers. Join our panel of experts who will discuss what directors need to know in the evolving H&S environment.

Panel : Francois Barton, Stacey Shortall, Ross Wilson, Dr Hillary Bennett



Thursday 6 May 2021

Breakout session 2: Innovating for impact in the Not for Profit sector

There are 115,000 not-for-profit (NFP) organisations in New Zealand and together they are a significant and economic force with unique challenges. NFPs are operating in an increasingly challenging environment, navigating a pandemic, seeing donations drop and cash reserves dwindle, and experiencing more competition and stakeholder scrutiny than ever before. Long-term sustainability depends on good governance and NFP's ability to innovate. This breakout session will discuss different innovative approaches NFPs can, and are, taking to increase their impact.

Panel : Patrick Gamble, Liz Gibbs, Maria English, Minnie Baragwanath, Murray Edridge

Breakout session 3: D&O Dialogue – the latest insights on directors and officers liability insurance

Directors and officers of private, public, large, small and not for profit organisations are operating in difficult, complex, and evolving business, legal, and regulatory environments. It is crucial to stay abreast of issues impacting the risk landscape and continually analyse how best to protect themselves. This breakout session will discuss what you need to know about directors and officers liability insurance. Panel: Josh Roach, Steve Walsh, Catherine Tait, Toni Ferrier, Andrew Horne

12.10pm Lunch

12.50pm The future of Media: Balancing power with responsibility

Sinead Boucher, Jon Duffy, Fran O'Sullivan, Rachel Smalley –
The media landscape has shifted significantly over the past decade, but the fundamental role and responsibility of media has not changed. Media has a crucial role to play in holding government and business to account, ensuring a true and fair democracy and building consumer trust. A free and open media is a governance issue and

the opportunities and risks should be considered by directors.

1.45pm The inside edge – rebuilding trust at Cricket Australia

Earl Eddings – Cricket Australia's (CA) culture of 'winning without counting the costs' came under the microscope after the 'sandpapergate' ball-tampering scandal in 2018. The resulting ethics review made 42 recommendations for change within the organisation including to culture and governance. Earl Eddings, as the newly appointed chair of Cricket Australia, had to navigate this testing period in Australian cricket governance, calling on his passion for the game and deep desire to rebuild trust and reputation of the Australian game. Eddings was praised for his deep understanding of the cricket ecosystem having been a player, coach, club president and member on the Cricket Australia board. Earl will share his experience rebuilding Cricket Australia's reputation after the international scandal and provide us with a candid perspective of governing through the crisis.

2.25pm Fast Facts: Caren Rangi MInstD

2.40pm Perspectives on a path forward

Rob Campbell, Patrick Strange, Justine Smyth –
In early March a group of senior chairs and directors of major NZX companies joined together to call for more openness and clarity from the Government on its plan for getting New Zealand to "COVID normal". This panel will discuss what inspired this 'open letter' and what they hoped it would achieve and explore what innovations they would like to see to support New Zealand's recovery, and what steps the organisations they lead are taking to prepare for COVID normal.

3.35pm Closing address

Kirsten Patterson, Chief Executive
Institute of Directors

3.40pm Conference concludes

